

UTAH ALCOHOLIC BEVERAGE CONTROL COMMISSION
FACTORS FOR GRANTING LICENSES

(See Utah Code Ann. §32B-5-203 & Commission Rule R81-1-29)

Assuming the application is complete, and all qualifications to hold a license are met, the commission then considers the following factors:

LOCATION:

- Proximity to and density of other alcohol outlets in the area (including state stores, package agencies and other DABC licensees) 32B-5-203(2)(c)(ii)(D)
- Proximity to schools, churches, public libraries, public playgrounds, or parks 32B-5-203(2)(c)(ii)(E)
- Demographics/population to be served 32B-5-203(2)(c)(ii)(B)and(C)
- Tourist traffic 32B-5-203(2)(c)(ii)(A)
- Whether location has been previously licensed or is a new location R81-1-29(4)(e)

PHYSICAL CHARACTERISTICS:

- Physical condition of the premises 32B-5-203(2)(c)(i)
- Size/square footage/seating capacity 32B-5-203(2)(c)(i)(A) and (B) and (e)(iv)
- Parking availability 32B-5-203(2)(c)(i)(C)
- Scheduled opening date R81-1-29(4)(c)

APPLICANT'S ABILITY TO MANAGE & OPERATE:

- Management experience 32B-5-203(2)(d)(i)
- Past retail alcoholic product experience 32B-5-203(2)(d)(ii)
- Whether the applicant holds other alcohol licenses R81-1-29(4)(g)
- Type of management scheme 32B-5-203(2)(d)(iii)
- Violation history/or pending violation R81-1-29(4)(h)

NATURE OR TYPE OF OPERATION:

- Type of menu items offered and emphasized 32B-5-203(2)(e)(i)
- Whether the business emphasizes service to an adult clientele or to minors 32B-5-203(2)(e)(ii)
- Hours of operation 32B-5-203(2)(e)(iii)
- Estimated gross sales of food items 32B-5-203(2)(e)(v)
- Whether a seasonal business R81-1-29(4)(d)
- Whether it is a small or entrepreneurial business that would benefit the community R81-1-29(4)(j)

OTHER FACTORS:

- Availability of licenses under a quota – R81-1-29(4)(a)
- Length of time applicant has waited for a license - R81-1-29(4)(b)
- Public input in support or opposition to granting the license - R81-1-29(4)(l)
- Nature of entertainment (sexually oriented business, etc.) R81-1-29(4)(k)
- Change of ownership of existing location R81-1-29(4)(f)
- Projected alcohol sales-extent to which the license will be utilized R81-1-29(4)(i)