



Utah DABC Product Listing Packet

This packet must be filled out completely and submitted to the purchasing department - by sending this form and any relevant attachments to dabcpurchasing@utah.gov

If you have any questions please call our purchasing division at (801) 977-6800

Product Details

Vendor ID

Small Manufacturer

Broker Name

Product Name

Requested Status

Product Category

Bottle Volume (ml)

Distilled By

Vintage

ABV %

Proof

Bottle Depth (Inches)

Bottle Width (Inches)

Bottle Height (Inches)

Product Image Thumbnail

Case Length (Inches)

Case Width (Inches)

Case Height (Inches)

Case Weight (lbs)

Tier Cases

Pallet Cases

Buy Quantity

FOB Point

Shipping Point

Case Cost

Expected Retail Price

[Click for Price Calculator](#)

Prepaid Beer

Bailment

Domestic/Imported

Listing Details

CSC (Nabca Code)

UPC

Brand

New Brand

Continued on next page

Send completed form and attachments to dabcpurchasing@utah.gov

Sales Performance

U.S. Cases Sold How has this product sold in the U.S. in the last:		Utah Sales Projections How will this product sell in Utah in the first	
_____	_____	_____	_____
Last 6 Months	Last 12 Months	First 6 Months	First 12 Months

Other Questions & Conditions

_____ National advertising budget for the next 12 months on this brand

_____ Will special price allowances (SPA's) be available for this product?

_____ This is a NON-allocated product

_____ If successful in listing this product a NABCA code will be purchased within 30 days

_____ Is this product currently in any retail chains? (if yes, please list chains below)

Retail Chains (If yes)

Reason for Listing

Reason for listing (if other)

Other Notes

Required Documents & Attachments

- Federal Label Approval
- Flavored Malt Beverage Forms (if applicable)
- Product Image (Max 400px x 700px & <100KB)
- DO NOT send product samples - DABC will request samples at our discretion

