

DABS - SPRING 2023 CATEGORY TARGETS

Display Group	Assortment Group	Spring '23 Targets	Listed Items	Need
BEER_Cider	Cider_0-3.99	14	15	-1
BEER_Cider	Cider_4.00-Above	11	13	-2
BEER_FMB	BEER_FMB	49	51	-2
BEER_LARGE	BeerLarge_0-3.09	7	8	-1
BEER_LARGE	BeerLarge_10.00-Above	9	10	-1
BEER_LARGE	BeerLarge_3.10-3.99	7	6	1
BEER_LARGE	BeerLarge_4.00-9.99	10	11	-1
BEER_SMALL	BeerSmall_0-1.58	7	7	0
BEER_SMALL	BeerSmall_1.59-1.89	17	16	1
BEER_SMALL	BeerSmall_1.90-2.29	87	87	0
BEER_SMALL	BeerSmall_2.30-Above	100	127	-27
PreMixed	PreMixed_0-3.99	26	31	-5
PreMixed	PreMixed_4.00-Above	31	34	-3
SPIRITS				
Liqueurs_Bitters & Herbal	Liqueurs_Bitters & Herbal	40	54	-14
Liqueurs_Coffee & Cream	Liqueurs_Coffee & Cream	40	45	-5
Liqueurs_Fruit & Nut	Liqueurs_Fruit & Nut	49	55	-6
Spirits_BRANDY	Brandy_0-19.99	17	16	1
Spirits_BRANDY	Brandy_20.00-49.99	10	13	-3
Spirits_BRANDY	Brandy_50.00-ABOVE	5	8	-3
Spirits_BRANDY1750	Brandy1750	4	5	-1
Spirits_BRANDY375	Brandy375	7	10	-3
Spirits_FlavoredVodka	FlavoredVodka_0-9.99	11	11	0
Spirits_FlavoredVodka	FlavoredVodka_10.00-19.99	59	62	-3
Spirits_FlavoredVodka	FlavoredVodka_20.00-ABOVE	23	29	-6
Spirits_FlavoredVodka1750	FlavoredVodka1750	9	8	1
Spirits_FlavoredVodka375	FlavoredVodka375	5	4	1
Spirits_GIN	Gin_0-9.99	3	2	1
Spirits_GIN	Gin_10.00-19.99	10	13	-3
Spirits_GIN	Gin_20.00-ABOVE	31	37	-6
Spirits_GIN1750	Gin1750_0-19.99	6	6	0
Spirits_GIN1750	Gin1750_20.00-ABOVE	8	8	0
Spirits_GIN375	Gin375	6	6	0
Spirits_RUM	Rum_0-14.99	27	24	3
Spirits_RUM	Rum_15.00-24.99	54	55	-1
Spirits_RUM	Rum_25.00-ABOVE	17	22	-5
Spirits_RUM1750	Rum1750_0-19.99	10	11	-1
Spirits_RUM1750	Rum1750_20.00-ABOVE	13	13	0
Spirits_RUM375	Rum375	8	8	0
Spirits_TEQUILA	Tequila_0-19.99	20	19	1
Spirits_TEQUILA	Tequila_20.00-34.99	40	44	-4
Spirits_TEQUILA	Tequila_35.00-69.99	31	38	-7
Spirits_TEQUILA	Tequila_70.00-ABOVE	7	20	-13
Spirits_TEQUILA1750	Tequila1750	18	19	-1
Spirits_TEQUILA375	Tequila375	14	15	-1

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Display Group	Assortment Group	Spring '23 Targets	Listed Items	Need
Spirits_Vodka	Vodka_0-9.99	15	16	-1
Spirits_Vodka	Vodka_10.00-19.99	34	33	1
Spirits_Vodka	Vodka_20.00-34.99	24	29	-5
Spirits_Vodka	Vodka_35.00-ABOVE	4	4	0
Spirits_VODKA1750	Vodka1750_0-19.99	14	13	1
Spirits_VODKA1750	Vodka1750_20.00-34.99	16	15	1
Spirits_VODKA1750	Vodka1750_35.00-ABOVE	13	13	0
Spirits_VODKA375	Vodka375	22	20	2
Whiskey_American	American_0-14.99	7	7	0
Whiskey_American	American_15.00-24.99	15	16	-1
Whiskey_American	American_25.00-34.99	17	22	-5
Whiskey_American	American_35.00-59.99	33	52	-19
Whiskey_American	American_60.00-99.99	5	13	-8
Whiskey_American1750	American1750_0-24.99	7	8	-1
Whiskey_American1750	American1750_25.00-ABOVE	14	17	-3
Whiskey_American375	Whiskey_American375	16	16	0
Whiskey_Canadian	Canadian_0-19.99	23	23	0
Whiskey_Canadian	Canadian_20.00-34.99	6	9	-3
Whiskey_Canadian	Canadian_35.00-99.99	6	6	0
Whiskey_Canadian1750	Whiskey_Canadian1750	17	16	1
Whiskey_Canadian375	Whiskey_Canadian375	7	7	0
Whiskey_Flavored	Flavored_0-19.99	27	29	-2
Whiskey_Flavored	Flavored_20.00-ABOVE	20	25	-5
Whiskey_Flavored1750	Whiskey_Flavored1750	9	11	-2
Whiskey_Flavored375	Whiskey_Flavored375	8	8	0
Whiskey_Irish	Irish_0-34.99	13	15	-2
Whiskey_Irish	Irish_35.00-ABOVE	8	10	-2
Whiskey_Japanese	Japanese_0-19.99	2	1	1
Whiskey_Japanese	Japanese_20.00-34.99	2	0	2
Whiskey_Japanese	Japanese_35.00-99.99	7	10	-3
Whiskey_Japanese375	Whiskey_Japanese375	5	5	0
Whiskey_Rye	Rye_0-19.99	6	5	1
Whiskey_Rye	Rye_20.00-34.99	10	9	1
Whiskey_Rye	Rye_35.00-99.99	12	18	-6
Whiskey_Rye1750	Whiskey_Rye1750	3	3	0
Whiskey_Rye375	Whiskey_Rye375	4	4	0
Whiskey_Scotch	Scotch_0-24.99	6	7	-1
Whiskey_Scotch	Scotch_100.00-ABOVE	8	21	-13
Whiskey_Scotch	Scotch_25.00-34.99	10	10	0
Whiskey_Scotch	Scotch_35.00-49.99	13	12	1
Whiskey_Scotch	Scotch_50.00-69.99	17	19	-2
Whiskey_Scotch	Scotch_70.00-99.99	14	30	-16
Whiskey_Scotch1750	Scotch1750_0-24.99	5	3	2
Whiskey_Scotch1750	Scotch1750_25.00-ABOVE	7	7	0
Whiskey_Scotch375	Whiskey_Scotch375	6	6	0

DABS - SPRING 2023 CATEGORY TARGETS

Display Group	Assortment Group	Spring '23 Targets	Listed Items	Need
WINE				
Red_Blends	RedBlends_0-14.99	44	43	1
Red_Blends	RedBlends_100.00-ABOVE	3	6	-3
Red_Blends	RedBlends_15.00-29.99	41	41	0
Red_Blends	RedBlends_30.00-49.99	17	21	-4
Red_Blends	RedBlends_50.00-99.99	13	17	-4
Red_Cabernet	RedCabernet_0-9.99	22	21	1
Red_Cabernet	RedCabernet_10.00-14.99	39	40	-1
Red_Cabernet	RedCabernet_100.00-ABOVE	25	31	-6
Red_Cabernet	RedCabernet_15.00-19.99	32	33	-1
Red_Cabernet	RedCabernet_20.00-34.99	34	36	-2
Red_Cabernet	RedCabernet_35.00-49.99	16	14	2
Red_Cabernet	RedCabernet_50.00-99.99	46	55	-9
Red_Merlot	RedMerlot_0-14.99	24	23	1
Red_Merlot	RedMerlot_15.00-29.99	24	24	0
Red_Merlot	RedMerlot_30.00-49.99	6	9	-3
Red_Merlot	RedMerlot_50.00-ABOVE	6	7	-1
Red_Misc.	Red_Misc.	4	5	-1
Red_PinotNoir	RedPinotNoir_0-9.99	10	9	1
Red_PinotNoir	RedPinotNoir_10.00-14.99	26	25	1
Red_PinotNoir	RedPinotNoir_100.00-ABOVE	2	6	-4
Red_PinotNoir	RedPinotNoir_15.00-19.99	24	27	-3
Red_PinotNoir	RedPinotNoir_20.00-34.99	54	57	-3
Red_PinotNoir	RedPinotNoir_35.00-49.99	33	38	-5
Red_PinotNoir	RedPinotNoir_50.00-99.99	31	38	-7
Red_Syrah	RedSyrah_0-14.99	8	8	0
Red_Syrah	RedSyrah_15.00-29.99	23	22	1
Red_Syrah	RedSyrah_30.00-49.99	8	7	1
Red_Syrah	RedSyrah_50.00-ABOVE	5	5	0
Red_Zinfandel	RedZinfandel_0-14.99	10	10	0
Red_Zinfandel	RedZinfandel_15.00-29.99	26	25	1
Red_Zinfandel	RedZinfandel_30.00-49.99	20	23	-3
Red_Zinfandel	RedZinfandel_50.00-ABOVE	6	8	-2
Sparklingwine	Sparkling_0-9.99	13	12	1
Sparklingwine	Sparkling_10.00-14.99	34	33	1
Sparklingwine	Sparkling_100.00-ABOVE	6	15	-9
Sparklingwine	Sparkling_15.00-19.99	41	42	-1
Sparklingwine	Sparkling_20.00-34.99	30	40	-10
Sparklingwine	Sparkling_35.00-49.99	15	18	-3
Sparklingwine	Sparkling_50.00-99.99	18	35	-17
Sparklingwine_375	Sparkling375s_0-39.99	12	17	-5
Sparklingwine_375	Sparkling375s_40.00-99.99	3	3	0
White_Blends	WhiteBlends_0-14.99	2	2	0
White_Blends	WhiteBlends_15.00-ABOVE	13	17	-4
White_Blush	White_Blush	10	8	2

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Display Group	Assortment Group	Spring '23 Targets	Listed Items	Need
White_Chardonnay	WhiteChardonnay_0-9.99	22	21	1
White_Chardonnay	WhiteChardonnay_10.00-14.99	43	41	2
White_Chardonnay	WhiteChardonnay_15.00-19.99	38	36	2
White_Chardonnay	WhiteChardonnay_20.00-34.99	48	51	-3
White_Chardonnay	WhiteChardonnay_35.00-49.99	21	23	-2
White_Chardonnay	WhiteChardonnay_50.00-ABOVE	19	26	-7
White_Misc	WhiteMisc._0-19.99	21	22	-1
White_Misc	WhiteMisc._20.00-ABOVE	12	13	-1
White_Moscato	White_Moscato	10	10	0
White_PinotGris	WhitePinotGris_0-14.99	22	24	-2
White_PinotGris	WhitePinotGris_15-ABOVE	19	22	-3
White_Riesling	WhiteRiesling_0-14.99	18	14	4
White_Riesling	WhiteRiesling_15.00-ABOVE	10	10	0
White_SauvBlanc	WhiteSauvBlanc_0-14.99	26	25	1
White_SauvBlanc	WhiteSauvBlanc_15.00-29.99	37	38	-1
White_SauvBlanc	WhiteSauvBlanc_30.00-ABOVE	5	8	-3
Wine_LateHarvest	LateHarvest_0-19.99	3	4	-1
Wine_LateHarvest	LateHarvest_20.00-99.99	3	2	1
Wine_MarsalaMadiera	Wine_MarsalaMadiera	10	11	-1
Wine_Orange	Orange_0-14.99	2	2	0
Wine_Orange	Orange_15.00-29.99	5	6	-1
Wine_Orange	Orange_30.00-ABOVE	2	2	0
Wine_Rose	Rose_0-14.99	40	44	-4
Wine_Rose	Rose_15.00-29.99	54	65	-11
Wine_Rose	Rose_30.00-ABOVE	8	7	1
Red_Argentine	RedArgentine_0-14.99	20	21	-1
Red_Argentine	RedArgentine_100.00-ABOVE	2	1	1
Red_Argentine	RedArgentine_15.00-29.99	30	34	-4
Red_Argentine	RedArgentine_30.00-44.99	2	2	0
Red_Argentine	RedArgentine_45.00-59.99	3	2	1
Red_Argentine	RedArgentine_60.00-99.99	3	2	1
White_Argentine	White_Argentine	6	9	-3
Red_Australian	RedAustralian_0-10.99	7	8	-1
Red_Australian	RedAustralian_11.00-14.99	9	11	-2
Red_Australian	RedAustralian_15.00-19.99	9	11	-2
Red_Australian	RedAustralian_20.00-29.99	12	16	-4
Red_Australian	RedAustralian_30.00-ABOVE	3	3	0
White_Australian	WhiteAustralian_0-14.99	18	16	2
White_Australian	WhiteAustralian_15.00-ABOVE	9	9	0
Red_Chilean	RedChilean_0-14.99	12	12	0
Red_Chilean	RedChilean_15.00-29.99	9	10	-1
Red_Chilean	RedChilean_30.00-ABOVE	3	4	-1
White_Chilean	White_Chilean	8	10	-2
Red_French	RedFrench_0-14.99	16	17	-1
Red_French	RedFrench_100.00-ABOVE	15	22	-7

DABS - SPRING 2023 CATEGORY TARGETS

Display Group	Assortment Group	Spring '23 Targets	Listed Items	Need
Red_French	RedFrench_15.00-29.99	64	72	-8
Red_French	RedFrench_30.00-49.99	22	24	-2
Red_French	RedFrench_50.00-99.99	24	29	-5
White_French	WhiteFrench_0-14.99	14	15	-1
White_French	WhiteFrench_100.00-ABOVE	10	14	-4
White_French	WhiteFrench_15.00-29.99	45	53	-8
White_French	WhiteFrench_30.00-49.99	19	22	-3
White_French	WhiteFrench_50.00-99.99	11	13	-2
Red_German	Red_German	5	6	-1
White_German	WhiteGerman_0-19.99	25	27	-2
White_German	WhiteGerman_20.00-ABOVE	14	13	1
Red_Greek	Red_Greek	3	4	-1
White_Greek	White_Greek	4	5	-1
Red_Italian	RedItalian_0-14.99	36	38	-2
Red_Italian	RedItalian_100.00-ABOVE	7	13	-6
Red_Italian	RedItalian_15.00-29.99	60	71	-11
Red_Italian	RedItalian_30.00-49.99	25	35	-10
Red_Italian	RedItalian_50.00-99.99	25	39	-14
White_Italian	Whiteltalian_0-14.99	31	33	-2
White_Italian	Whiteltalian_15.00-29.99	36	42	-6
White_Italian	Whiteltalian_30.00-ABOVE	3	6	-3
Red_NewZealand	Red_NewZealand	6	7	-1
White_NewZealand	WhiteNewZealand_0-19.99	19	23	-4
White_NewZealand	WhiteNewZealand_20.00-ABOVE	4	6	-2
Red_SouthAfrican	Red_SouthAfrican	8	11	-3
White_SouthAfrican	White_SouthAfrican	15	17	-2
Red_Spanish	RedSpanish_0-14.99	39	45	-6
Red_Spanish	RedSpanish_100.00-ABOVE	3	2	1
Red_Spanish	RedSpanish_15.00-29.99	54	63	-9
Red_Spanish	RedSpanish_30.00-49.99	8	10	-2
Red_Spanish	RedSpanish_50.00-99.99	6	8	-2
White_Spanish	WhiteSpanish_0-14.99	18	21	-3
White_Spanish	WhiteSpanish_15.00-ABOVE	16	22	-6
Red_1500s	Red1500s_0-11.99	12	12	0
Red_1500s	Red1500s_12.00-15.99	19	19	0
Red_1500s	Red1500s_16.00-24.99	10	8	2
Red_1500s	Red1500s_25.00-79.99	3	2	1
Red_375s	Red375s_0-19.99	5	7	-2
Red_375s	Red375s_20.00-99.99	5	6	-1
White_1500s	White1500s_0-19.99	54	49	5
White_1500s	White1500s_20.00-ABOVE	4	3	1
White_375s	White375s_0-19.99	18	16	2
White_375s	White375s_20.00-99.99	13	14	-1
Wine_SmallPackage	Wine_SmallPackage	11	14	-3
Wine_Bulk	Wine_Bulk	67	69	-2

DABS - SPRING 2023 CATEGORY TARGETS

Display Group	Assortment Group	Spring '23 Targets	Listed Items	Need
Wine_Fruit	Wine_Fruit	22	26	-4
wine_Port	Port_0-9.99	2	2	0
wine_Port	Port_10.00-29.99	14	15	-1
wine_Port	Port_100.00-ABOVE	6	5	1
wine_Port	Port_30.00-99.99	14	14	0
Wine_Sake	Sake_0-14.99	7	8	-1
Wine_Sake	Sake_15.00-99.99	15	20	-5
wine_Sherry	Sherry_0-9.99	5	5	0
wine_Sherry	Sherry_10.00-99.99	13	13	0
Wine_Vermouth	Vermouth_0-9.99	5	4	1
Wine_Vermouth	Vermouth_10.00-Above	10	13	-3